

# GASTRO GUIDE PROJECT MULTIPLIER EVENTS

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Newsletter No 4



## GASTRO-GUIDE *Project*



**GASTRO-GUIDE**

The **Gastro Guide project** is coming to an end in the next few days and in this last magazine we want to show the different events that have taken place in the partner countries of the project. Also, the PR4.

PR4 has been completed with the gastroguides. Gastroguide routes have been created, consisting of a recipe book with local products, their stories as gastroguides and tips for future gastroguides. In addition, each one has recorded a video explaining their experience and the importance of using local products.

We invite you to watch it on our website  
<https://www.gastro-guide.eu>



## 1. CIOBISKIS - LITHUANIA

Multiplier event in Lithuania (Čiobiškis) was held on 11/23/2023. There the GASTRO-GUIDE project unfolded its goals and triumphs. Amidst tea talks, participants explored the profound impact of gastronomic tourism on rural development. Local treasures graced the table, creating a feast for the senses, while meaningful connections were forged for future collaborations.



## 2. VOLOS - GREECE

On November 4, 2023, "Karaiskos Farm" and "Koinsep Syn tis Allis" coordinated the Multiplier Event in Volos/Portaria, which attracted over 55 attendees. The Conference proved to be a resounding success, as evidenced by the presence of a Minister, numerous officials from the region, and numerous entrepreneurs who attended the Gastro-Guide project presentation. All asked questions and engaged in discussions regarding the new Professional Profile and the opportunities and benefits it provides for agrotourism.



## 3. ZARAGOZA - SPAIN

The 20th of November 2023, FASE organized the Multiplier Event in Zaragoza with around 40 participants. The Conference was a success since the presentation of Gastro-Guide project and its Results impacted the audience and all agreed on the importance of the new Professional Profile and the people who got involved in the training to become Gastro-Guides.



## 4. DOBRICH - BULGARIA

Multiplier event in Bulgaria was organized by Culinary Arts and Hospitality Association (CAHA) on 24th of November 2023 in Dobrich. The team presented the project results and achievements, that raised great interest among the attending 40 representatives of the project target groups. They were impressed of the developed training materials and highly appreciated the REA platform, giving the flexibility of learning anytime and anywhere. 5 out of the 8 trained Gastro-guides in Bulgaria also attended the event and presented themselves their gastronomic routes - developed especially for the project, together with the recipes they collected and described in the GG catalog.

Thus the participants were introduced to some of the hidden culinary treasures of Bulgaria, presented in the GGs videos, and were invited to visit the villages and regions in order to taste the authentic dishes and atmosphere there.



## 5. RZESZÓW - POLAND

Viva Femina has organized two multiplier events in Rzeszów, one on 20.12 and the second on 28.12. Both events has gathered 38 participants from hotel and gastronomy sector who were interested in educational materials and exchanging experiences. Magdalena Malinowska has presented the project results, online training materials and videos of Gastro Guides in Poland.



## 6. TERUEL - SPAIN

The Final Multiplier Event was held on November 29, 2023 in Teruel, Spain on the occasion of the awarding of the Gastroguide certificates. The event was attended by two personal references of gastronomy in this region, Maria José Medas, chef of the restaurant "El Batán", which has several Michelin stars, and Luis Berzosa, director of the School of Hotel Management of Teruel. In addition, we were accompanied by more than 50 people interested in the Gastro Guía project with the aim of training in this specialty at a later date.



## 7. BOLOGNA - ITALY

The Multiply Event in Italy, organized by Unioncamere Emilia-Romagna and I.F.O.A on November 24th in Bologna at Unioncamere Emilia-Romagna Office, served as an opportunity to share the Gastro Guide Project's achievements. Participants provided suggestions, feedback, and additions to project activities. The event also facilitated discussions on food and wine, tourism, and hospitality in the Emilia-Romagna Region. The venue was arranged as a classroom, allowing attendees to view the Project presentation on large screens.

This room configuration undoubtedly facilitated dialogue between participants. The new "Gastro Guide" pilot figure has received high praise from all participants representing various categories essential to the project. These include professional associations in the tourism and hospitality sector, regional culinary associations/schools, teachers, mentors, coaches, regional training institutions, entrepreneurs, employers in gastronomy tourism enterprises, as well as young people and unemployed individuals interested in becoming a Gastro Guide, and food and wine event organizing companies.

## GET INVOLVED

# ARE YOU INTERESTED IN BEING A GASTRO GUIDE?

If you find this project interesting and you fit in within the Gastro guide profile, get in touch with us.

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